



Well Doncaster



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Strategic goals

- Addressing inequality by improving the health of the poorest, fastest;
- Increasing resilience at individual, household and community levels; and
- Reducing levels of worklessness, a cause and effect of poor health
- Evaluating, replicating and scale-up Well Doncaster in other suitable areas
- Enable residents to influence changes in their local area, and in the system
- Increase and sustain physical activity levels in priority groups

Well Doncaster Community led Health and Wealth



Individual

- Improved Health literacy
- Behavior change
- Self-efficacy, self esteem, confidence
- Self-management of long term health conditions
- Social support, Wellbeing - quality of life
- Personal development– life skills, employment, education



Community

- Social capital – social networks, community cohesion, sense of belonging and trust
- Community resilience
- Changes in physical, social and economic environment
- Increased community Resources
- Community leadership
- Community mobilisation
- Representation and advocacy
- Civic engagement - Volunteering and voting



Organisational

- Public health intelligence
- Changes in policy
- Re-designed services
- Service utilisation – reach, uptake of screening and preventive services
- Improved access to health and care services, culturally relevant services

Journey so far.....

- Started work in Denaby in 2015 and established an approach of embedding community insight into asset based community development
- Taken time to build relationships of trust with the community leading to partnership working
- Commissioned and secured funding for a wide range of approaches to improve the wider determinants of health
- Gathered learning to inform wider practice and scale out approach
- Influencing Team Doncaster approach to working with communities

Gathering
community
insight and
supporting co-
production and
co-delivery



Stainforth



Bentley

Supporting
collaboration
meet
community
needs

Identifying
and
developing
assets



Edlington



Central

Influencing
partnership
working, health
prevention and
self-
management

Outputs

- Tracked via *Outcome Based Accountability*. Examples;
 - **Supporting local leaders;** 9 new groups helped to constitute by Well Doncaster,
 - **Leadership Training;** completed by 6 community leaders from anchor organisations
 - **Denaby Community Library;** 7 local volunteer trained to community led advisers,
 - **Denaby Reads;** Since April 2017, adults supported to read/write on 1:1 basis. Engaging parents at schools & Family Hub
 - **Peer Support Groups** 7 new groups supporting long term health conditions
 - **Generalist advice;** Over 700 people accessed generalist advice since Jan 2016 around debt, housing and benefits
 - **Bespoke training** on how to write a good funding application (n11)
 - 4 Street Audits completed
 - **Walking for health** 2 new groups

Outputs continued

- **Get Doncaster Enterprising:** over 188 people engaged with service, 78 people completed courses, 37 people received start up grant and over 55 people registered and trading
- **b:Friend:** Average 21 people attending weekly befriending sessions and local people volunteering to befriend, 7 befriending pairing
- **Lunch bunch**
- **Darling Buds of Denaby:** 24 people per week at locally-led social group (savings club, trips, music, games, laughter!)
- **Community Mural:** 8 community workshops and 10 volunteers supporting the painting of a 30m mural in the heart of the community
- **Third Sector Development:** quarterly workshops with over 15 anchor organizations from across the Doncaster with the focus to develop networks and joint working- developed into **Well Doncaster Communities**

Additional funds Influenced

- Bumping Space (People's Health Lottery) £24k
- SYHA (Big Lottery and European Social Fund) £54k
- Heritage Project (Esme Fairburn) £78k
- Connecting Communities Improving Lives (Arts Council England) £500k
- Economically Disadvantaged Communities (Sport England) £100k
- Volunteer for health (Reaching Communities) £13k
- Power to Change Community Business Fund (Reaching Communities) £300k
- Edlington Hill Top (Reachaing Communities, Big Lottery Fund) £350k
- Small Community Investments £4k

£1.073 million

Well Doncaster 2020 ... Community Led Health and Wealth

- The assets within communities, such as skills and knowledge, social networks and community organisations, are building blocks for good health
- The approach has to be community owned and led which will also strengthen its sustainability.
- We need to continue to build on identifying and developing local skills, talents, local knowledge and resources: shaping locally led projects that emerge.
- To have a future we need to evidence to share to local leaders, commissioners and service providers: to consider how community-centred approaches that build on individual and community assets can become an essential part of local health plans

Well Doncaster- Community Led Health and Wealth

- We can't and will not close the health gap without involving and hearing those most affected
- We need to design solutions that work using the health intelligence, creativity and ensuring we do this involving the communities from the start
- We can't influence and sustain change without the support of our communities.